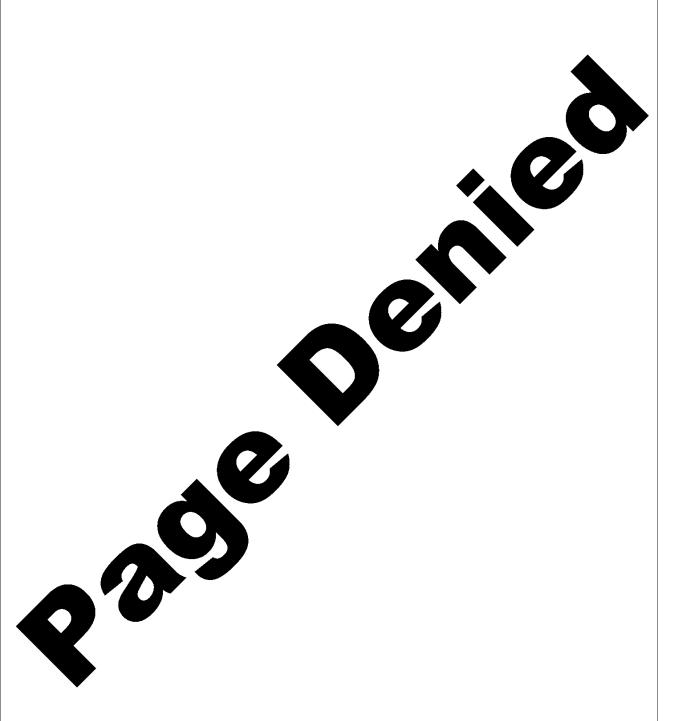
Declassified in Part - Sanitized Copy Approved for Release @ 50-Yr 2013/11/05 : CIA-RDP81-00770R000100030087-2 **рвоттом** SECRET UNCLASSIFIED CONFIDENTIAL CENTRAL INTELLIGENCE AGENCY OFFICIAL ROUTING SLIP INITIALS TO NAME AND ADDRESS DATE STAT Couch 1 Seely 2 3 4 5 6 DIRECT REPLY PREPARE REPLY ACTION **APPROVAL DISPATCH** RECOMMENDATION COMMENT **RETURN** FILE CONCURRENCE SIGNATURE **INFORMATION** Remarks: Over the past year FOS, in collaboration with RPB and Ed. Br., has been gradually revising. simplifying, and standardizing logographs, one category at a time. The attached message to field bureaus concerned deals with press service logographs. One of the main features of these new logographs is the omission of the mode of transmission (morse, Hellschreiber, etc.). It was determined in conference with Ed. Br. and RPB that the mode of transmission is really nonessential and that such a logograph could not possibly be confused with a press scruting logograph, because in the case of the latter identification is easily made by the appearance of the newspaper's name in capital letters and the absence of a target area. You asked some time ago that we FOLD HERE TO RETURN TO SENDER

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10. Discussed with Mr. Morgenroth his proposal to drop the mode of transmission from press logographs, and suggested that he ascertain whether BBC would have any objections before putting this into effect. He will send an inquiry to Mr. Helf. cc: Morgenroth, Anderson.

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Remarks: Request Branch Chiefs give this press logo-graph modification their written endorsement to reflect the concurrence of the representatives of their respective branches arrived at in recent conferences. The modification in question here is mainly the omission of mode of transmission, which was determined in conference to be non-essential. Also, the target information is more accurate. This modification will need Mr. Seely's concurrence because of his concern, expressed some time ago, that this modification might lead to confusion with press scrutiny material. We believe items of the latter type would be readily recognizable by the name of the publication involved and lack of target area in the logograph.

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WAY, ALLEN, FOLEY, CLARK, WEISS, KRIEBEL PROM MORGENROTH/SEELY WA

SO THAT LOGOGRAPHS FOR PRESS TRAMEMISSIONS MAY HETTER SERVE THE NEEDS OF COMSUMERS, THE FOLLOWING FORMS WILL BE ADOPTED UPON RECEIPT.

THE BASIC LOGOGRAPH FOR PRESS TRANSMISSIONS WILL BE IN THE FORM:

(ORIGINATING CITY) (AGENCY) IN (LANGUAGE) TO (GEOGRAPHICAL TERGET).

NOTE THAT THE MODE OF TRANSMISSIONS, WHETHER MORSE, HELLSCHREIBER, OR RADIOTELETYPE, IS GENERALLY NOT RPT NOT OF INTEREST. IN CASES WHERE A DISTINCTION IS NECESSARY FOR OPERATIONAL PURPOSES, THE MODE OF TRANSMISSION MAY BE STATED IN A SUBSLUC. EXAMPLE: (HELLSCHREIBER TRANSMISSION).

THE GEOGRAPHICAL AREA WILL REPLECT THE TARGET GIVEN IN THE TRANSMISSION PREAMBLE. IF AN INDIVIDUAL ITEM HAS A SPECIAL TARGET, THAT/SHOULD BE REPLECTED IN THE LOGOGRAPH. IF ANY PREAMBLE TARGETS OF MONITORED TRANSMISSIONS ARE NOT RETURN THE LOGOGRAPH. IN THE EXAMPLES HERRIN, THEN THE TEXTS OF THOSE MANAGED SHOULD BE SENT TO THIS OFFICE.

THE SPECIAL LOGOGRAPH FOR CORRESPONDENTS' DISPATCHES WILL CONTINUE IN THE FORM OUTLINED IN WA 698. NOTE THAT THE ORIGINATING CITY WHERE THE DISPATCH IS FILED MAY DIFFER FROM THAT IN THE ITEM'S DATEDINE. THE DESTINATION CITY WILL BE THAT OF THE ULTDWATE ADDRESSEE FOR EACH DISPATCH. THE LOCATION OF THE CONTINUE IN THE STATION IS DOMATERIAL.

A SPECIAL LOGOGRAPH IS AVAILABLE FOR TRANSMISSIONS CROSSFILED FROM ONE AGENCY TO ANOTHER, (ORIGINATING CITY) (AGENCY) IN (LARDUAGE) TO (RECEIVING AGENCY) (LOCATION).

AS USED HEREIN, AGENCY REFERS TO PRESS SERVICES, INFORMATION SERVICES, AND PERIODICALS.